

## JOB DESCRIPTION

### SENIOR UX DESIGNER

#### About Market Gravity

Market Gravity is a specialist growth, innovation and proposition design consultancy. We work with the world's leading companies to design innovative new services in an entrepreneurial way.

Working in small, agile teams with our clients, we identify new business opportunities, get under the skin of customers, design new propositions, build rapid prototypes and create the plan to take new services to market, ready for fast growth.

As a business, we too are experiencing fast growth. To continue to drive this growth we are looking to invite more excellent people to join our team, people who are motivated to work with big brands to help them achieve their growth ambitions by designing and prototyping new and exciting propositions for their customers. If that sounds like what you want to do – read on.

#### About the Job: Senior UX Designer / Consultant

##### In a nutshell

You are excited by working with leading brands to design and launch new propositions and user experiences. You are passionate about customer-led design for all interactions, including mobile, web and applications.

A team player, you are experienced at working collaboratively in a multi-skilled team to take ideas from concepts through to working prototypes and launch. You are happy to iterate concepts, testing and enhancing prototypes with customers, working with team members and development partners along the journey.

You relish tackling complex problems and are able to confidently bring design-led thinking to the table to ensure solutions work for both the customer whilst meeting the broader business requirements. You enjoy working in workshop and hot-house style environments, often at pace, to provide energy, creativity and momentum to the project.

We would like you to:

- Be a collaborative thinker
- Be self-organised
- Have multidisciplinary skills
- Be trusting and respectful
- Participate fully
- Be open to new ideas
- Accept other's expertise

**What you will do:**

We work to an agile methodology and in close collaboration with our clients, developing propositions within client office or a dedicated 'war room'. You will play a central role in projects from idea/inception through to build/delivery. Broadly speaking you will play an active role in:

- Insight gathering with broader team
- Ideas and initial concept generation
- Customer experience design with broader team
- Initial wireframes and flows
- Lo-fi prototyping, customer testing and iteration
- Feature design and testing
- Hi-fi prototyping, customer testing and iteration

**Experience and skills**

- You will have a Bachelor's degree in interactive design or a related subject plus a minimum of 5 years relevant commercial experience.
- You have an excellent portfolio of work including examples of concepts through to hi-fi wireframes and prototypes.
- A solid understanding of front-end development, agile delivery methodologies and service design.
- You are an experienced user of industry standard wireframing and prototyping tools.
- You are willing to travel and work on projects throughout the world.

**More about Market Gravity**

- At Market Gravity, we combine commercial consulting, market research and design & prototyping skills under one roof. We're growing fast, with new business sectors, new clients and new team members across our offices (currently London, New York and Edinburgh). Our clients give us great feedback about the unique role we play in building their businesses - we're not a conventional management consultancy or creative agency; we're the best of both
- To date, together with clients such as Aegon, American Airlines, Barclays, British Gas, Boots, First Direct, HSBC, Visa and Vodafone, we've designed and launched new services - from a peer to peer energy platform, to smart mobile payment solutions.

## **How we work**

- The job will be based in Edinburgh, although while we are based in Scotland, team members can expect to travel when we work on-site with clients
- We are a team of passionate and hard-working people who work in a culture of openness and shared responsibility. We are committed to delivering work of the highest quality to our clients that will excite their customers and meet their business objectives
- We share our ideas and experiences via a global group messaging platform, blogs, social media and our very own Corporate Entrepreneur Awards held each year (we also just talk to each other)
- We offer a competitive package that uniquely includes a share in the profits of the business and are committed to career development and training
- For further information, please see our website [www.marketgravity.com](http://www.marketgravity.com)

Given the high volume of applications we receive, we are unfortunately only able to respond to applications that are invited for interview.